

# TR-09: Video Editing & Motion Graphics

## Tell Stories That Move - From Raw Footage to Professional Delivery

Video is the most consumed content format on the planet. This course builds professional video editors in 6 weeks - covering storytelling fundamentals, Premiere Pro, color grading in DaVinci Resolve, sound design, short-form and long-form editing, client workflows, and demo reel production. You'll leave with a professional reel and the editing judgment to back it up.

The focus is on clean editing decisions, not unnecessary effects.

## Why This Course?

### The Market Reality

**Global Context:** Video continues to dominate attention across education, entertainment, marketing, and social platforms. Editors who can shape stories clearly, work fast, and deliver platform-ready content remain in steady demand.

**Nepal Context:** Nepal's content creation economy is booming: YouTube Nepal has millions of active viewers, TikTok usage has surged dramatically, and Nepali businesses increasingly invest in video content for marketing. Tourism, education, and entertainment sectors all need skilled editors.

**Your Opportunity:** This course positions you for **video editor, content creator, post-production specialist, and freelance editor roles** - the storytelling engine every brand and creator needs.

Nepal-Relevant Reality	Opportunity
YouTube Nepal has millions of active viewers	Video editing demand is constant
TikTok and short-form content surging	Short-form editing skills premium
Tourism and education sectors need video	Industry-specific editing opportunities

## Course Snapshot

Parameter	Details
Course Code	TR-09

Parameter	Details
<b>Title</b>	Video Editing & Motion Graphics
<b>Duration</b>	1.5 Months (6 Weeks)
<b>Schedule</b>	Monday to Friday (Mon–Fri, 5 Days/Week), 2 Hours/Day
<b>Total Hours</b>	60 Hours of Live Training
<b>Batch Size</b>	Maximum 10 Students
<b>Course Fee</b>	NPR 25,000
<b>Prerequisites</b>	Basic computer fluency and a system capable of handling editing software and media files. Saarathi Gate Assessment (diagnostic, no pass/fail) before Day 1.
<b>Self-Study</b>	Minimum 2 hours/day outside class (mandatory)
<b>Outcome</b>	Video Editor / Motion Graphics Editor

## Your Learning Week

Day	Activity
<b>Mon–Fri</b>	2-hour live class session (studio-style editing and critique)
<b>Mon–Fri</b>	Minimum 2 hours self-study & editing practice (mandatory)
<b>Saturday</b>	No classes - flexible self-study, peer collaboration, editing work
<b>Sunday</b>	Whole day self-learn time. Classrooms remain fully open for you to come in, study, collaborate with peers, and build projects. (Highly recommended for networking!)

*Every student MUST spend at least 2 dedicated hours a day on focused editing practice beyond the classroom at home. This is non-negotiable for success, it is what separates graduates who get hired from those who don't.*

## Week-by-Week Curriculum

### Phase 1: Storytelling & Premiere Pro Fundamentals (Weeks 1–2, 2 Weeks, 20 Hours)

Week	Focus Area	What You'll Master
Week 1	Storytelling + Premiere Fundamentals	Narrative logic, paper editing, assembly cut, project setup
Week 2	Clean Editing Craft	Subtitles, music timing, audio essentials, basic color correction

### Phase 2: Color, Sound & Client Workflows (Weeks 3–4, 2 Weeks, 20 Hours)

Week	Focus Area	What You'll Master
Week 3	Color + Sound + Short-Form	DaVinci Resolve grading, sound design, hooks and retention editing
Week 4	Long-Form + Client Workflow	B-roll strategy, multi-speaker edits, client briefs, revisions, delivery

### Phase 3: Demo Reel & Career Launch (Weeks 5–6, 2 Weeks, 20 Hours)

Week	Focus Area	What You'll Master
Week 5	Demo Reel Production	Clip selection, reel structure, music sync, polish, multi-platform export
Week 6	Portfolio + Career Launch	Portfolio page, resume, LinkedIn, freelance strategy, final panel presentation

## Skills You'll Gain

### Editing Tools

Tool	Proficiency Level
Adobe Premiere Pro	Professional Editing
DaVinci Resolve	Color Grading

Tool	Proficiency Level
Adobe After Effects	Motion Graphics Basics
Sound Design	Audio Engineering

## Editing Skills

Skill	Application
Narrative Storytelling	Story-driven editing decisions
Color Grading	Professional visual treatment
Short-Form Editing	Hooks, retention, platform optimization
Client Workflow	Briefs, revisions, delivery management

## Topic Depth and Awareness

Section	Guidance
Purpose	This course intentionally separates what you need to master in depth from what you only need to understand with working awareness.
Depth	<p>The editing, color, sound, and delivery workflows practiced repeatedly in class</p> <p>The execution areas you are expected to perform independently in junior post-production work</p> <p>The storytelling and finishing habits most likely to matter in client work and reel reviews</p>
Awareness	<p>Adjacent tools, optional stretch topics, and industry context introduced for broader understanding</p> <p>Concepts you should be able to explain, compare, and recognize even if you are not yet executing them independently</p> <p>Advanced directions for later specialization, higher-level tracks, or guided self-study</p>
How to use this syllabus	Spend most of your self-study time strengthening the depth topics first. Treat awareness topics as context builders that help you make better decisions and understand the larger professional landscape.

## Project Pool

All options below are **intermediate-level final projects**. Each student chooses **one final project** from this pool. Trainers may run smaller guided exercises during the course, but public phase-wise project sections are intentionally removed so the completion standard stays clear and consistent.

#	Final Project Choice	What You Will Build	Core Stack / Tools
1	Short-Form Content Pack	Edit a set of platform-ready short-form videos with hooks, captions, pacing, and export discipline.	Premiere Pro / CapCut, captions, hooks, platform formatting
2	YouTube Episode Edit	Edit a structured long-form episode with pacing, B-roll, chapter flow, and retention-aware storytelling.	Premiere Pro, DaVinci Resolve, long-form editing, story pacing
3	Brand Promo Video	Produce a polished promotional video with music sync, motion accents, and client-ready delivery.	Premiere Pro, audio editing, color correction, promo structure
4	Client Revision Workflow Project	Manage a real revision cycle from brief to delivery with versioning, feedback handling, and final exports.	Project organization, review workflow, client communication, delivery assets
5	Demo Reel & Portfolio Pack	Build a strong demo reel and supporting portfolio pieces that show editing range and presentation quality.	Demo reel editing, music sync, portfolio presentation, multi-format export

## Career Paths & Trajectory

Role Path	Focus and Proof	Stage and Timeline	What Actually Matters
Junior Video Editor	Deliver clean cuts, captions, audio cleanup, and correct exports for creators, teams, or small agencies. Proof you leave with: Demo reel, polished project edits, and delivery discipline	Entry role - first 0–12 months	Speed, organization, and making clean editorial decisions without overusing effects.

Role Path	Focus and Proof	Stage and Timeline	What Actually Matters
YouTube / Content Editor	Own long-form or channel-style edits with better pacing, structure, and retention awareness. Proof you leave with: Long-form edit proof, short-form pack, and stronger storytelling rhythm	Growth role - 1-3 years	Better narrative judgment, reliable turnaround, and knowing how to keep audience attention without clutter.
Social Video Editor / Post-Production Specialist	Handle platform-specific cuts, color and sound polish, and more demanding client revisions across formats. Proof you leave with: Multi-format exports, client workflow proof, and stronger finishing quality	Specialist path - 3-5 years	Platform fluency, cleaner revisions, and stronger ownership of quality under deadlines.
Senior Video Editor / Post-Production Lead	Guide edit quality, review workflows, and creative delivery standards across a team or client roster. Proof you leave with: Client-ready workflow, reel quality, and stronger presentation habits	Senior path - 5+ years	Editorial judgment, client communication, and setting standards that make post-production calmer and faster.

## Saarathi Gate & Completion Review

### Before You Start: Saarathi Gate Assessment

All students complete the **Saarathi Gate Assessment** before Day 1. It is a short diagnostic review of aptitude, learning behaviour, and thinking style. It has **no pass/fail** and is used only to tailor support from the start.

### After Course Completion: Saarathi Completion Review

The **Saarathi Academy Certificate** is issued after the selected final project is completed, documented, and reviewed by the trainer. There is **no separate certification exam** for this course.

#### Completion Requirements:

- Attendance:** Minimum 80% attendance
- Weekly Work:** Core deliverables, revision work, and practice tasks completed
- Final Project:** One intermediate-level project selected from the project pool and completed to trainer-approved quality

4. **Portfolio Proof:** Screenshots, documentation, case-study notes, or equivalent proof assets updated
5. **Trainer Review:** Practical execution, consistency, communication, and overall growth signed off by the trainer

## Enrollment & Next Steps

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**Next Batch:** Starting soon (contact for exact dates) **Offline Location:** Old Baneshwor Chowk, Kathmandu, Nepal **Mode:** Online + Offline **Contact (Call/WhatsApp):** 9761095364, 9744442469

» **[ENROLL NOW]** - Limited to 10 seats per batch

*Video is the language of the internet. In 6 weeks, you'll have the reel and the skills to prove it.*

Last Updated: Mar 30, 2026

